SHINING A LIGHT ON THE……
Axiom Concentrated Global Growth Fund

AT A GLANCE

Investment Objective
The Concentrated Global Growth Equity Strategy seeks dynamic growth by focusing its investments into a concentrated portfolio of the most dynamic global growth opportunities.

Inception Date	12th April 2017
Fund Factsheet Link	https://www.morningstar.co.uk/uk/funds/snapshot/snapshot.aspx?id=F00000YZ18

Management	
Manager Name	**Start Date**
Andrew Jacobson	12th April 2017
Donald Elefson	12th April 2017

FUND PERFORMANCE

Performance from 1st January 2018 – 31st January 2021

	2018	2019	2020	2021
Axiom Concentrated Global Growth Fund	-5.27%	30.97%	32.66%	-1.82%
FTSE World ex UK	-8.94%	24.33%	11.29%	-0.11%

Performance over 12 months, and since launch:

	1 year	Since launch
Axiom Concentrated Global Growth Fund	26.08%	87.27%
FTSE World ex UK	11.07%	41.91%

You should note that past performance is not a reliable indicator of future returns and the value of your investments can fall as well as rise. The total return reflects performance without sales charges or the effects of taxation, but is adjusted to reflect all on-going fund expenses and assumes reinvestment of dividends and capital gains. If adjusted for sales charges and the effects of taxation, the performance quoted would be reduced.

Tracking Error	Active Share	Upside Capture Ratio	Downside Capture Ratio	Batting Average	Beta	Alpha	Equity Style
5.25	-	111.31	118.80	55.56	1.04	0.46	Growth/Large

Volatility Measurements	
3-Yr Std Dev (volatility)	17.05%
3-Yr Mean Return (average)	16.22%

Investment Style Details	
Giant	59.46%
Large	28.93%
Medium	11.68%
Small	0.00%
Micro	0.00%

Top 5 Holdings – 26 Equity Holdings		
ASML Holding NV	Technology	7.95%
Microsoft Corp	Technology	7.43%
PayPal Holdings Inc	Financial Services	7.41%
ServiceNow Inc	Technology	7.06%
Adobe Inc	Technology	5.78%

Top 5 Sectors	
Technology	48.08%
Consumer Cyclical	18.23%
Healthcare	12.32%
Financial Services	10.32%
Industrials	9.44%

Top 5 Regions	
United States	61.75%
Netherlands	10.82%
France	8.71%
Taiwan	4.84%
Sweden	4.36%

UPDATE….

The team run two strategies: Global Equity and Concentrated Global Growth. Both strategies follow the same philosophy and process, with the main difference being the number of holdings. This strategy holds between 20 and 50 holdings. It also have a maximum exposure to emerging markets of 25%.

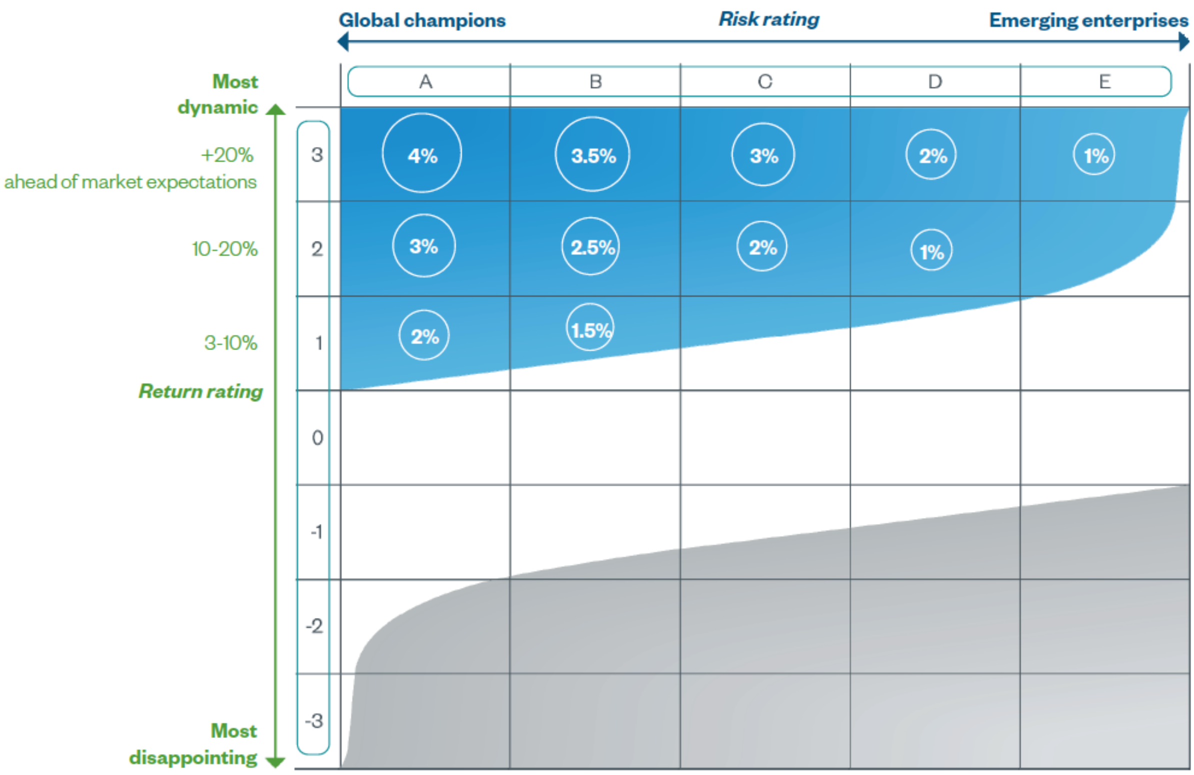
They see themselves as dynamic growth investors, focusing on leading dynamic indicators, earnings dispersion, earnings revisions, analyst upgrades, valuation, and earnings growth. 60% of their time is focused on positive change, looking for news that is not in the share price and then identifying the opportunities.

They believe they are active stock pickers, grading companies from A to E and 1 to 3. Companies with a rating of A and B tend to be large dominate companies. Amazon, as an example, is an A but has 2 for growth expansion because of various risk factors. Global Payments started as a C2 and is now a B2. The share price has risen from $10 to $200 since they invested, and the revenue and growth have exceeded market expectations, meaning that it is now moving to become a global player. A "c" rating is a niche player and "e" is an emerging enterprise.

They are benchmark agnostic with sector being driven by stock picking. They continually manage and adjust holdings based on new data flows. They expect to hold for 12 to 24, months although the managers said it can be 5 to 10 years for the right companies.

Examples of how they manage the holdings are:

A Global Champion (A) with earnings expectations +20% ahead of market expectations (3) would normally have a 4% holding. An emerging company (E) with earnings expectations of +20% ahead of market expectations would have a 1% holding. Companies change and move across the matrix scale, so the holding is then adjusted to reflect this. The table below graphically shows this.



In summary, there are many global strategies and all look to offer something different. The matrix is clearly the point of difference but whether this is different enough is another question. We would be happy to add to a watch list to analyse and understand more over time. If investors like the Axiom approach then the question is whether they want a more focused strategy.

The source of information in this note has been provided by Axiom and is correct as at February 2021. These are notes from meeting the fund manager or representative and should not be seen as a recommendation to purchase any fund mentioned. Any reference to shares is not a recommendation to buy or sell. Should you wish to make a decision based on these notes we cannot take responsibility for this and you should carry out your own research before making a decision. We would also recommend that you receive advice before following up on any decision.